
BIOGRAPHY OF SHERMAN D. POTVIN

Fractional Real Estate Consultant

Sherman D. Potvin has been involved in real estate for more than 35 years. As a broker, Mr. Potvin owned both commercial and residential real estate companies for more than 25 years.

Mr. Potvin's experience with fractional sales started at the Killington Grand Hotel in Killington, VT, in 1991. Since then he has worked and consulted for the very best Branded Hotels in the fractional industry, including the American Skiing Co., Intrawest, Four Seasons, St. Regis, Ritz Carlton Club, as well as numerous independent developers. He wrote the fractional industry's first book, "Fractionalize to Maximize" providing insight on vacation home fractionalizing.

In 2005, Mr. Potvin founded the world's most comprehensive fractional website [Luxury Fractional Guide](#) where his book and more than 300 fractional properties may be found. In 2008, he introduced his unique fractional real estate training system setting new standards within the industry.

Mr. Potvin has specialized in consulting for fractional developers for several years. He is truly one of the industry's leading consultants, having traveled the world over to advise fractional developers ensuring that their project would have the best chance of success.

Mr. Potvin also brings a wealth of financial information and connections. He has had great success obtaining financing, both front and back end, for small and large projects. The years of experience he brings to the table has proven to be very beneficial to fractional developers.

Partial Client List

The Ritz Carlton Club, St. Thomas, USVI

The Trapp Family Lodge, Stowe, VT

Crystal Sands, Costa Rica

The Royal Private Residence Club, Kelowna, BC, Canada

Cadaques PRC, Dominican Republic

The Killington Grand Hotel, Killington, VT

The Cottages at Pinehurst, Pinehurst, NC

The Dye Villas, Myrtle Beach, NC

The Lions Gate PRC, Dominican Republic

The Timberlake Club, Houston, TX

Palatial Destinations, Myrtle Beach, NC

Palatial Destinations, Costa Rica

Tui Creek, Southern Alps, New Zealand

Richfield Properties, Mermaid Beach, Australia

Grandview Lodge, Spencer, TN

Casa Rubia, Mexico

Cinnamon Beach, Palm Coast, FL

John Wayne Island, Panama

Long Trail House, Stratton, VT

The Key West Club, Key West, FL

West Bay Club, Galveston, TX

The Neptune Club, Ft. Meyers, FL

The Club at Arenal Lake, Costa Rica

Reserva Conchal Club, Costa Rica

La Campanella, Durango, CO

Pacifico Diamante, Acapulco, Mexico

Vineo San Miguel, Mexico